

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



WWJ-TV

INVOICE

For: STABENOW FOR SENATE(86235)
PO Box 4945
East Lansing, MI 48826-4945

Account Exec: Maggie McWilliams Pol
Office: GWTS-PH
Contract Num: 1091-54274
Contract Dates: 10/01/2012-10/07/2012
Customer Order:
Linked Order:
CPE: / / 12134

Invoice Num: 1091-408924
Invoice Date: 10/07/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/07/2012

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PAY BY 11/06/2012
Net 30 days

In Account With: MEDIA STRATEGIES & RESEARCH(22426)
11350 Random Hills Rd Ste 670
Fairfax, VA 22030-7428
ATTN:Accounts Payable

Product Desc: EST#12134

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
1	CBS THIS MORNING		10/01/2012-10/05/2012		M . W . F . .		30	3	25.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		M . W . F . .		3		25.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	07:28:26 AM		DST1201H	30	25.00			
10/03/2012	We	08:46:03 AM		DST1202H	30	25.00			
10/05/2012	Fr	06:58:57 AM		DST1202H	30	25.00			
2	CBS NEWS SATURDAY MORNING		10/06/2012-10/06/2012	 S .		30	1	270.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012	 S .		1		270.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/06/2012	Sa	09:58:58 AM		DST1203H	30	270.00			
3	THE STEVE HARVEY SHOW		10/01/2012-10/01/2012		M		30	1	50.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		M		1		50.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	09:26:50 AM		DST1201H	30	50.00			
4	THE PRICE IS RIGHT		10/01/2012-10/05/2012		M T W T . . .		30	4	225.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		M T W T . . .		4		225.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	10:58:12 AM		DST1201H	30	225.00			
10/02/2012	Tu	11:58:42 AM		DST1202H	30	225.00			
10/03/2012	We	11:58:42 AM		DST1203H	30	225.00			

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/04/2012	Th	11:58:57 AM		DST1202H	30	225.00			
5	12:30:00-13:30:00		10/05/2012-10/05/2012	 F . .		30	1	225.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/01/2012-10/07/2012	 F . .		1		225.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/05/2012	Fr	12:58:33 PM		DST1202H	30	225.00			
6	RACHAEL RAY		10/01/2012-10/03/2012		M . W		30	2	75.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/01/2012-10/07/2012		M . W		2		75.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/01/2012	Mo	03:38:44 PM		DST1202H	30	75.00			
	10/03/2012	We	03:58:30 PM		DST1202H	30	75.00			
7	DR. PHIL		10/02/2012-10/04/2012		. T . T . . .		30	2	125.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/01/2012-10/07/2012		. T . T . . .		2		125.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/02/2012	Tu	05:31:08 PM		DST1203H	30	125.00			
	10/04/2012	Th	05:34:08 PM		DST1202H	30	125.00			
8	CBS EVENING NEWS		10/03/2012-10/06/2012		. . W . F . .		30	2	200.00	

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			. . W . F . .		2		200.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/03/2012	We	06:58:57 PM		DST1202H	30	200.00			
10/05/2012	Fr	06:29:21 PM		DST1203H	30	200.00			
9	THE INSIDER		10/02/2012-10/02/2012		. T		30	1	75.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			. T		1		75.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	06:17:47 PM		DST1202H	30	75.00			
10	FAMILY FEUD		10/01/2012-10/03/2012		M . W		30	2	400.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			M . W		2		400.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	07:20:30 PM		DST1203H	30	400.00			
10/03/2012	We	07:26:10 PM		DST1203H	30	400.00			
11	FAMILY FEUD		10/02/2012-10/05/2012		. T . T F . .		30	3	400.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			. T . T F . .		3		400.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	07:27:57 PM		DST1203H	30	400.00			
10/04/2012	Th	07:40:34 PM		DST1203H	30	400.00			
10/05/2012	Fr	07:39:30 PM		DST1202H	30	400.00			

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12	HAWAII FIVE-O	10/01/2012-10/01/2012		M		30	1	2,300.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		M		1		2,300.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	10:35:56 PM		DST1202H	30	2,300.00			
13	NAVY NCIS	10/02/2012-10/02/2012		. T		30	1	3,600.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. T		1		3,600.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	07:58:17 PM		DST1202H	30	3,600.00			
14	NCIS: LOS ANGELES	10/02/2012-10/02/2012		. T		30	1	3,600.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. T		1		3,600.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	09:44:30 PM		DST1202H	30	3,600.00			
15	SURVIVOR: XXV	10/03/2012-10/03/2012		. . W		30	1	2,500.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. . W		1		2,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/03/2012	We	08:31:17 PM		DST1202H	30	2,500.00			

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16	BIG BANG/2 HALF MEN	10/04/2012-10/04/2012	. . . T . . .	30	1	4,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		. . . T . . .	1	4,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/04/2012	Th	07:59:01 PM		DST1202H	30	4,000.00				
17	PERSON OF INTEREST	10/04/2012-10/04/2012	. . . T . . .	30	1	3,600.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		. . . T . . .	1	3,600.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/04/2012	Th	09:48:18 PM		DST1203H	30	3,600.00				
18	CSI: NY	10/05/2012-10/05/2012 F . .	30	1	2,250.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012	 F . .	1	2,250.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/05/2012	Fr	08:35:37 PM		DST1202H	30	2,250.00				
19	BLUE BLOODS	10/05/2012-10/05/2012 F . .	30	1	2,500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012	 F . .	1	2,500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/05/2012	Fr	10:32:29 PM		DST1203H	30	2,500.00				

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20	CRIME TIME SATURDAY	10/06/2012-10/06/2012S.	30	1	600.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012	S.	1	600.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/06/2012	Sa	08:59:12 PM		DST1202H	30	600.00				
21	THE GOOD WIFE	10/07/2012-10/07/2012S	30	1	2,300.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012	S	1	2,300.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/07/2012	Su	10:13:01 PM		DST1203H	30	2,300.00				
22	THE MENTALIST	10/07/2012-10/07/2012S	30	2	2,700.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012	S	1	2,700.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/07/2012	Su				30			2,700.00	Preempted	
10/07/2012	Su	11:05:39 PM	10/07/2012	DST1202H	30	2,700.00	2,700.00		Makegood	
23	LATE FIRST FORECAST SPONSOR	10/04/2012-10/04/2012	...T...	30	1	1,500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		...T...	1	1,500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/04/2012	Th	11:02:11 PM		DST1202H	30	1,500.00				

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24	TWO AND A HALF MEN	10/01/2012-10/03/2012	M . W	30	2	400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M . W	2	400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	11:30:14 PM		DST1202H	30	400.00			
10/03/2012	We	11:08:56 PM		DST1203H	30	400.00			
25	DAVID LETTERMAN	10/02/2012-10/05/2012	. T . . F . .	30	2	250.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. T . . F . .	2	250.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	11:51:54 PM		DST1203H	30	250.00			
10/05/2012	Fr	11:55:09 PM		DST1202H	30	250.00			
26	LATE FIRST FORECAST SPONSOR	10/01/2012-10/01/2012	M	30	1	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M	1	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	11:01:41 PM		DST1203H	30	1,500.00			
27	THE PRICE IS RIGHT	10/05/2012-10/05/2012 F . .	30	1	900.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012	 F . .	1	900.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/05/2012	Fr	11:58:42 AM		DST1203H	30	900.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots	Rate		
28	48 HOURS	10/06/2012-10/06/2012 S .		30	1	1,350.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012	 S .	1		1,350.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/06/2012	Sa	10:29:06 PM		DST1202H	30	1,350.00			
<u>Total Spots</u>		<u>Gross Amt</u>	<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		41	6,134.25		34,760.75	2,700.00	2,700.00	0.00	

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

Controller's Dept.

212-856-8000

Gross Billing

40,895.00

Trade Value

0.00

Agency Commission

6,134.25

Local Tax

0.00

State Tax

0.00

Pre Paid Amount

0.00

Pay This Amount

34,760.75

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